

- fuel for thought -

energy saved  
by efficiency



1980

2005

2030

Meeting the world's rising energy needs is a tough mountain to climb. Imagine what it would be without efficiency.

Energy efficiency gains from 2005 to 2030 will reduce the growth of global energy demand by about 65%.

To learn more, go to [www.exxonmobil.com](http://www.exxonmobil.com).

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